

TVA Advertising Opportunities



Promote your organization through TVA's website and quarterly newsletter and connect with an engaged community of vermiculite industry professionals. These advertising opportunities offer effective, targeted visibility in trusted association communications.

Advertising on Website

Advertising on TVA's website puts your brand in front of an industry-specific audience seeking information and resources. As a trusted hub for the vermiculite industry, the site offers you year-round visibility. Nearly 10K annual visitors to www.vermiculite.org.

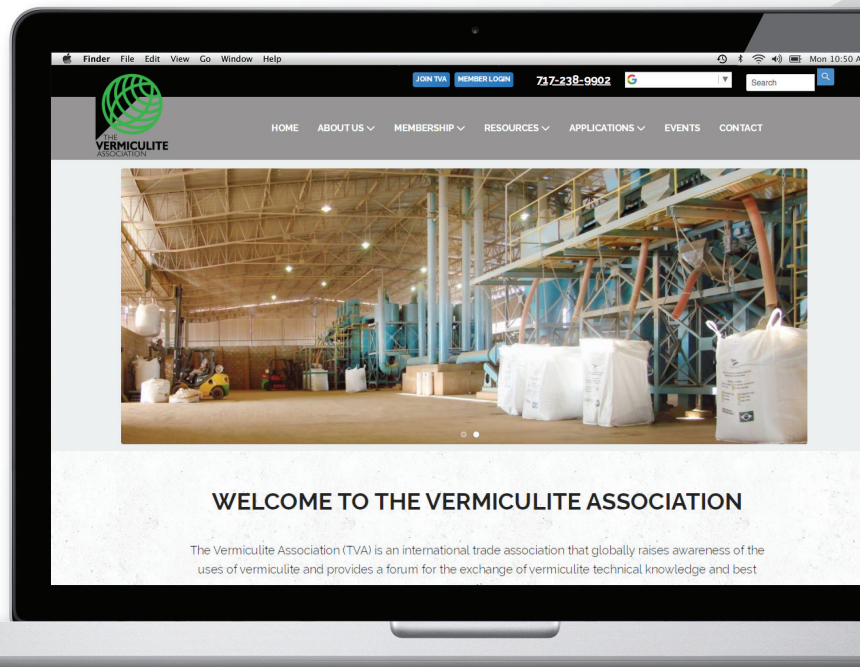
Member Pricing

- 1 month – \$150
- 3 to 6 months – \$140/month
- 7 to 12 months – \$120/month

Non-Member Pricing

- 1 month – \$200
- 3 to 6 months – \$190/month
- 7 to 12 months – \$170/month

(Ad size: 1240 x 150 pixels)



Advertising in Newsletter

Lightweight News is TVA's quarterly, members-only newsletter, delivering timely updates, industry insights, and association news directly to an engaged audience of vermiculite professionals. With open rates regularly exceeding 60%, *Lightweight News* offers exceptional visibility in a trusted, high-performing communication channel that keeps members informed and connected throughout the year.

Full Page – 8.5" w x 11" h

- Member – \$150
- Non-member – \$350

Half Page Horizontal – 8.5" w x 5.5" h

- Member – \$75
- Non-member – \$175



TVA Advertising Contract

Date: _____
Company Name: _____
Contact Name and Title: _____
Address: _____
City: _____ State: _____ Zip: _____ Country: _____
Business Phone: _____ Cell Phone: _____
Email: _____ Website: _____

NEWSLETTER ADVERTISING

Ad Size	Ad Dimensions	Member Rate	Non-member Rate
Full Page	8.5" w x 11" h	\$150	\$350
Half Page	8.5" w x 5.5" h	\$75	\$175

Ad Size: _____
Total Newsletter Cost: \$ _____

Choose the month(s) you want your ad published*: February May August November

*Subject to change. Contact TVAads@vermiculite.org to confirm content deadline.

WEBSITE ADVERTISING

Duration	Member Rate	Non-member Rate
1 month	\$150	\$200
3 to 6 months	\$140/month	\$190/month
7 to 12 months	\$120/month	\$170/month

Web Ad Duration: _____
Total Web Ad Cost: \$ _____

Choose the month(s) you want your ad to run*: _____

*Allow up to 10 business days for posting.

PAYMENT INFORMATION

AMOUNT DUE: US \$ _____

Check (made payable to "The Vermiculite Association" in USD) Visa MasterCard Discover AmEx Wire Transfer+
+ Please contact finance@vermiculite.org for ACH or international wire transfer details.

Card Number: _____ Exp. Date: _____ 3-Digit Security Code: _____

Cardholder Name (please print): _____

Cardholder Signature: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____ Country: _____



Cancellations are subject to a \$25 service fee plus any processing fees. All fees are in USD.

Send check or money order payable to TVA with the completed contract to
TVA Headquarters at 2207 Forest Hills Drive, Harrisburg, PA 17112,
TVAads@vermiculite.org, or by fax to 717-238-9985.

Questions? Contact TVAads@vermiculite.org or 717-238-9902.

Payment and contract must be received prior to benefits being provided.
Please visit www.vermiculite.org for our refunds and returns policy.