



# 2026

SPONSORSHIP  
PROGRAM



# Partner With The Vermiculite Association

TVA sponsorship is one of the most effective ways to showcase your brand, connect with decision-makers, support the association, and demonstrate your commitment to advancing the vermiculite industry.

Your support directly fuels our ability to deliver high-value programming, meaningful networking experiences, and resources that strengthen the entire community. In return, your company gains targeted visibility and opportunities to expand your reach across a highly engaged audience of industry professionals.

Depending on your sponsorship level, you'll enjoy benefits such as website advertising, recognition in *Lightweight News*, and elevated exposure at TVA's Annual Meeting.

Alongside our Gold, Silver, and Bronze packages, TVA also offers customizable sponsorship options to ensure your investment aligns with your marketing goals.

Join us in shaping the future of the vermiculite industry and position your company as a trusted and influential TVA partner.

**GOLD**  
**\$5,000**

**SILVER**  
**\$2,500**

**BRONZE**  
**\$1,000**

## Meet the TVA Community

The Vermiculite Association (TVA) is a diverse, worldwide community that brings together every corner of the vermiculite industry. Our membership spans multinational mining companies and small exfoliators, equipment manufacturers and product innovators, researchers, distributors, consultants, and end-users who rely on vermiculite's unique properties.



From large producers moving more than 10,000 tons of concentrate each year to specialty firms advancing new applications, TVA unites organizations of all sizes and specialties. Members include mining operations, processors and exfoliators, product manufacturers, brokers, scientific experts, and suppliers who support the industry's technical and operational needs.

Together, this global network collaborates to strengthen industry standards, expand knowledge, and amplify a shared voice—driving visibility, innovation, and responsible growth across the entire vermiculite value chain.

# Annual Sponsorship Levels



	GOLD - \$5,000	SILVER - \$2,500	BRONZE - \$1,000
Ad in Annual Meeting Program	Full Page	Half Page	Quarter Page
Recognition in Meeting Promotions, Onsite and Website	•	•	•
Recognition from Podium at Annual Meeting	•	•	•
Thank You in <i>Lightweight News</i> Meeting Wrap up	•	•	•
Social Media Post	•	•	•
Ad in <i>Lightweight News</i> issue of your choice	Full Page	Half Page	Quarter Page
Ad on TVA website	12 Months	6 Months	
Spotlight in <i>Lightweight News</i> issue of your choice	•		

# Sponsor TVA's Annual Meeting

The Vermiculite Association's Annual Meeting is taking place May 6–7, 2026, in Charlotte, North Carolina. This annual event brings together industry leaders, experts, and decision-makers for education, collaboration, and connection. Annual Meeting sponsorship opportunities offer a way to elevate your brand, engage directly with attendees, and demonstrate your commitment to supporting the vermiculite industry. From networking events and meals to educational sessions, sponsorships place your organization at the center of the TVA Annual Meeting.



## **Dinner Sponsor – \$4,000 (2 Available)**

Dinner sponsorship offers premium brand visibility while attendees gather to relax, connect, and celebrate the profession.

## **Reception Sponsor – \$3,000 (2 Available)**

The reception sponsorship aligns your company with connection and community while providing excellent exposure before, during, and after the event.

## **Lunch Sponsor – \$2,000 (2 Available)**

Lunch sponsorship offers strong visibility in a well-attended setting and positions your brand as a valued supporter of TVA's Annual Meeting.

## **Speaker Sponsor – \$1,000 (3 Available)**

Align your brand with education and inspiration by sponsoring an annual meeting speaker. This opportunity connects your company with thought leadership and professional growth, with recognition tied directly to the session.

## **Coffee Sponsor – \$500**

Fuel conversations and keep attendees energized. Coffee sponsorship provides repeated brand impressions during breaks and informal networking moments throughout the event.

*\*All event sponsorships include prominent recognition during the event, in conference materials and promotion, as well as in the Lightweight News Annual Meeting wrap-up.*

# TVA Sponsorship Contract

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## ANNUAL SPONSORSHIP

**Gold Sponsor \$5,000**     **Silver Sponsor \$2,500**     **Bronze Sponsor \$1,000**

## ANNUAL MEETING SPONSORSHIP

**Dinner Sponsor - \$4,000** (2 Available)                       **Speaker Sponsor - \$1,000** (3 Available)  
 **Reception Sponsor - \$3,000** (2 Available)                       **Coffee Sponsor - \$500**  
 **Lunch Sponsor - \$2,000** (2 Available)

Please provide an electronic/digital copy of the company logo to take full advantage of all the benefits available for sponsors. A high-resolution color .PNG or .JPG is preferred for best reproduction. Logos can be emailed to [TVAads@vermiculite.org](mailto:TVAads@vermiculite.org).

## PAYMENT INFORMATION

AMOUNT DUE:                      US \$ \_\_\_\_\_

Check (*made payable to "The Vermiculite Association" in USD*)     Visa     MasterCard     Discover     AmEx     Wire Transfer+  
*+ Please contact [finance@vermiculite.org](mailto:finance@vermiculite.org) for ACH or international wire transfer details.*

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3-Digit Security Code: \_\_\_\_\_

Cardholder Name (*please print*): \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Billing Address (*if different from above*): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_



*Cancellations are subject to a \$25 service fee plus any processing fees. All fees are in USD.*

Send check or money order payable to TVA with the completed contract to TVA Headquarters at 2207 Forest Hills Drive, Harrisburg, PA 17112, [TVAads@vermiculite.org](mailto:TVAads@vermiculite.org), or by fax to 717-238-9985.

Questions? Contact [TVAads@vermiculite.org](mailto:TVAads@vermiculite.org) or 717-238-9902.

**Payment and contract must be received prior to benefits being provided. Please visit [www.vermiculite.org](http://www.vermiculite.org) for our refunds and returns policy.**